

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
949169-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
09/07/12 - 09/10/12	949169	06306044

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/07/12	09/07/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP100H	\$200.00 NM
2	09/10/12	09/10/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP100H	\$200.00 NM
3	09/10/12	09/10/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	8:53 AM	Good Morning America	7-9AM	:30	2012MRFP100H	\$250.00 NM
4	09/07/12	09/07/12	Good Morning America	7-9AM	----1--	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	8:53 AM	Good Morning America	7-9AM	:30	2012MRFP100H	\$250.00 NM
5	09/10/12	09/10/12	The View	11A-12PM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	11:30 AM	The View	11A-12PM	:30	2012MRFP100H	\$350.00 NM
6	09/07/12	09/07/12	The View	11A-12PM	----1--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	11:00 AM	The View	11A-12PM	:30	2012MRFP100H	\$350.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

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949169-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/07/12	09/07/12	The View Class of Time - Pre-emptible with notice	11A-12PM	----1--	:30	1	\$350.00	NM
7	09/07/12	09/07/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	----2--	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----2-- 2 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 09/07/12 12:08 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP100H \$160.00 NM 2 WPBF F 09/07/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP100H \$160.00 NM									
8	09/10/12	09/10/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	2-----	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 2----- 2 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 09/10/12 12:07 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP100H \$160.00 NM 2 WPBF M 09/10/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 2012MRFP100H \$160.00 NM									
9	09/10/12	09/10/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	1-----	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 09/10/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP100H \$160.00 NM									
10	09/07/12	09/07/12	1230-1P Access Hollywood Class of Time - Pre-emptible with notice	1230-1p	----1--	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$160.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 09/07/12 12:54 PM 1230-1P Access Hollywood 1230-1p :30 2012MRFP100H \$160.00 NM									
11	09/07/12	09/07/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 09/07/12 1:34 PM THE CHEW 1P-2P :30 2012MRFP100H \$225.00 NM									
12	09/10/12	09/10/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 09/10/12 1:32 PM THE CHEW 1P-2P :30 2012MRFP100H \$225.00 NM									
13	09/07/12	09/07/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----1-- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF F 09/07/12 3:58 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP100H \$400.00 NM									
14	09/10/12	09/10/12	GENERAL HOSPITAL Class of Time - Immediately Pre-emptible without notice	GENERAL HOSPIT	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 09/10/12 2:27 PM GENERAL HOSPITAL GENERAL HOSPIT :30 2012MRFP100H \$200.00 NM									



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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/07/12	09/07/12	Dr. Oz	4-5p	----1--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	4:41 PM	Dr. Oz	4-5p	:30	2012MRFP100H	\$200.00 NM
16	09/10/12	09/10/12	Dr. Oz	4-5p	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	4:43 PM	Dr. Oz	4-5p	:30	2012MRFP100H	\$200.00 NM
17	09/10/12	09/10/12	M-F 5pm News	5-6pm	2-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	09/10/12	5:14 PM	M-F 5pm News	5-6pm	:30	2012MRFP100H	\$350.00 NM
1	WPBF	M	09/10/12	5:52 PM	M-F 5pm News	5-6pm	:30	2012MRFP100H	\$350.00 NM
18	09/07/12	09/07/12	M-F 5pm News	5-6pm	----2--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/07/12	5:13 PM	M-F 5pm News	5-6pm	:30	2012MRFP100H	\$350.00 NM
1	WPBF	F	09/07/12	5:42 PM	M-F 5pm News	5-6pm	:30	2012MRFP100H	\$350.00 NM
19	09/07/12	09/07/12	WPBF News 25 @ 6:00P	6-6:30PM	----2--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----2--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	09/07/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP100H	\$500.00 NM
1	WPBF	F	09/07/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP100H	\$500.00 NM
20	09/10/12	09/10/12	WPBF News 25 @ 6:00P	6-6:30PM	2-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	2-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP100H	\$500.00 NM
2	WPBF	M	09/10/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP100H	\$500.00 NM
21	09/07/12	09/07/12	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/07/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP100H	\$750.00 NM
22	09/10/12	09/10/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	1-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/10/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP100H	\$750.00 NM

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Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/07/12	09/07/12	Jeopardy	7:30-8PM	----1--	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	----1--	1	\$850.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	09/07/12	7:34 PM	Jeopardy	7:30-8PM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$850.00 NM
24	09/10/12	09/10/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	1-----	1	\$850.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	09/10/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$850.00 NM
25	09/07/12	09/07/12	M-SUN WPBF News 25 @ 11-11:35PM		----2--	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	----2--	2	\$500.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	09/07/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$500.00 NM
	2	WPBF	F	09/07/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$500.00 NM
26	09/10/12	09/10/12	M-SUN WPBF News 25 @ 11-11:35PM		2-----	:30	2	\$500.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	2-----	2	\$500.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	09/10/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$500.00 NM
	2	WPBF	M	09/10/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$500.00 NM
27	09/10/12	09/10/12	Nightline	11:35-12:05AM	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	1-----	1	\$275.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	09/10/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$275.00 NM
28	09/07/12	09/07/12	Nightline	11:35-12:05AM	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	----1--	1	\$275.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	09/07/12	12:01 AM	Nightline	11:35-12:05AM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$275.00 NM
29	09/10/12	09/10/12	Mon ABC Prime C	10-11PM	1-----	:30	1	\$1,100.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	1-----	1	\$1,100.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	M	09/10/12	10:42 PM	Mon ABC Prime C	10-11PM	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$1,100.00 NM
30	09/07/12	09/07/12	Fri ABC Prime Other	Prime Other	----2--	:30	2	\$2,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		09/03/12	09/09/12	----2--	2	\$2,200.00			
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>
	1	WPBF	F	09/07/12	9:01 PM	Fri ABC Prime Other	Prime Other	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$2,200.00 NM
	2	WPBF	F	09/07/12	10:34 PM	Fri ABC Prime Other	Prime Other	:30	2012MRFP100H
									<u>Rate</u> <u>Type</u>
									\$2,200.00 NM
31	09/08/12	09/08/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949169-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/08/12	09/08/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	7:48 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP100H	\$225.00 NM
32	09/08/12	09/08/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	8:12 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP100H	\$75.00 NM
33	09/08/12	09/08/12	ABC College Football	12-330pm	-----3-	:30	3	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----3-	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/08/12	12:06 PM	ABC College Football	12-330pm	:30	2012MRFP100H	\$550.00 NM
3	WPBF	Sa	09/08/12	1:37 PM	ABC College Football	12-330pm	:30	2012MRFP100H	\$550.00 NM
2	WPBF	Sa	09/08/12	1:54 PM	ABC College Football	12-330pm	:30	2012MRFP100H	\$550.00 NM
34	09/08/12	09/08/12	Sat 330-7pm ABC College	330-7pm	-----3-	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----3-	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Sa	09/08/12	5:01 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP100H	\$1,100.00 NM
1	WPBF	Sa	09/08/12	5:16 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP100H	\$1,100.00 NM
2	WPBF	Sa	09/08/12	8:06 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP100H	\$1,100.00 NM
LR - Football									
35	09/08/12	09/08/12	Nascar Cup Series	730pm-11:30pm	-----3-	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----3-	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Sa	09/08/12	9:35 PM	Nascar Cup Series	730pm-11:30pm	:30	2012MRFP100H	\$400.00 NM
2	WPBF	Sa	09/08/12	10:43 PM	Nascar Cup Series	730pm-11:30pm	:30	2012MRFP100H	\$400.00 NM
1	WPBF	Sa	09/08/12	12:31 AM	Nascar Cup Series	730pm-11:30pm	:30	2012MRFP100H	\$400.00 NM
LR- Auto Racing									
36	09/09/12	09/09/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP100H	\$100.00 NM
37	09/09/12	09/09/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	8:28 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP100H	\$75.00 NM
38	09/09/12	09/09/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
949169-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/09/12	09/09/12	Sun 9-10am	9-10am	-----1	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	09/03/12	09/09/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP100H	\$350.00 NM
39	09/09/12	09/09/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$90.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	10:22 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP100H	\$90.00 NM
40	09/09/12	09/09/12	Sun 630pm News	630-7pm	-----1	:30	1	\$175.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/09/12	6:52 PM	Sun 630pm News	630-7pm	:30	2012MRFP100H	\$175.00 NM
41	09/09/12	09/09/12	Sun ABC Prime A	7-8PM	-----2	:30	2	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----2	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/09/12	7:23 PM	Sun ABC Prime A	7-8PM	:30	2012MRFP100H	\$400.00 NM
1	WPBF	Su	09/09/12	7:37 PM	Sun ABC Prime A	7-8PM	:30	2012MRFP100H	\$400.00 NM
42	09/09/12	09/09/12	M-SUN WPBF News 25 @ 11-11:35PM		-----2	:30	2	\$225.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	-----2	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/09/12	11:21 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H	\$225.00 NM
1	WPBF	Su	09/09/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP100H	\$225.00 NM
Total Spots							59		

Payment Terms 30 Days

Gross Total	\$27,150.00
Agency Commission	\$4,072.50
Net Amount Due	\$23,077.50